

Syllabus for Keio University Intensive Course: EU-East Asia Relations

1. Introduction to the programme: A History of Inter-Regional Engagement I

This session will examine the history of the two regions with a focus on the so-called 'Silk Road'.

2. A History of Inter-regional Engagement II

This session looks at inter-regional engagement from 1945 to the present day.

3. The Concept of Inter-Regionalism, Trilateralism and Integration

As a background to thinking about how regions function, this session considers the significance of different forms of regional integration; the ways in which inter-regionalism forces regional actors to think differently; and the ways in which globalization has drawn a trilateral zone of power around North America, the EU and East Asia.

4. Who are the Agents? Looking inside the EU and Asia

When we talk about the 'EU' who exactly are we talking about, in terms of developing relations with East Asia? More problematically, which actors speak for 'Asia' in relations with the EU?

5. Institutional Structures: A Focus on the Asia-Europe Meeting and EU-ASEAN Relations

One of the principal means for defining regionalism (as discussed in Session 3) is to examine institutional frameworks. This session looks at a range of institutions that bring together significant state representatives from Europe and East Asia.

6. Political Relations between Europe and Asia I

7. Political Relations between Europe and Asia II

These two sessions examine in detail the specific areas of political interest that involve Europe and East Asia. Some of these are general issues of mutual concern that are also covered by their involvement in international fora such as the United Nations, and these will be examined in Session 6. Issues include climate change and environmental protection. Session 7 focuses more specifically on inter-regional agenda, such as piracy.

8. Economic Relations between Europe and Asia I

9. Economic Relations between Europe and Asia II

Following the same format as sessions 6 and 7, these sessions examine in detail the specific areas of economic interest that involve Europe and East Asia. Session 8 will cover mutual concerns over WTO agenda and the current global economic crisis; session 9 focuses more specifically on 'bilateral' trade initiatives and on the role of the business community.

10. Security Relations between Europe and Asia I

11. Security Relations between Europe and Asia II

Following the same format as sessions 8 and 9, these sessions examine in detail the specific areas of security interest that involve Europe and East Asia. Session

10 examines in particular the ongoing impact of the US in both regions. Session 11 compares and contrasts security arrangements in each of the two regions and assesses the means by which they are able to work together over specific issues.

12. Non-state Actors between Europe and Asia

Contemporary international relations involve more than state actors and this session looks at the development of an inter-regional forum for non-governmental organisations (NGOs) alongside the ASEM framework.

13. Difficult issues in 2011: A Focus on China and the US.

Students will have the chance to raise their own areas of specific interest, as this session takes a number of key issues to understand the actors, institutions and responses by Europe and East Asia to solving issues of mutual concern.

14. Two Unequal Regions?

Drawing on the work done in previous sessions, this session returns to the question of what types of regions the EU and East Asia now represent, in terms of their ability to function as global actors. The relationship between these two crucially important regions remains woefully inadequate and this session seeks to elucidate why this might be the case.

15. Future Prospects for EU-Asia Relations

As a wrap-up, this session considers the future prospects for EU-East Asia relations, by examining key actors, institutions and issues.

Reading List

Aggarwal, Vinod, and Edward Fogarty (2004) *EU Trade Strategies: Regionalism and Globalism* (London: Palgrave Macmillan).

Alagappa, M. (ed.) (2004) *Civil Society and Political Change in Asia: Expanding and Contracting Democratic Space*, Stanford: Stanford University Press.

Dent, Christopher (2004) *The European Union and East Asia* (London: Routledge)

Gilson, Julie (2002) *Asia Meets Europe* (Cheltenham: Edward Elgar).

Gilson, Julie (2004) 'Trade Relations between Europe and Asia', *Asia-Europe Journal* 2: 185-200.

Gilson, Julie (2004) 'Weaving a New Silk Road: Europe Meets Asia', in Vinod Aggarwal and Edward Fogarty (eds) *EU Trade Strategies: Regionalism and Globalism* (London: PalgraveMacmillan), pp. 64-92.

- Gilson, Julie (2005) 'New Interregionalism? The EU and East Asia', *European Integration* 27(3): 307-26.
- Hook, Glenn, Julie Gilson, Christopher W. Hughes and Hugo Dobson (2005) *Japan's International Relations*, 2nd ed. (London: Routledge).
- Lach, Donald (1965) *Asia in the Making of Europe*, vol. I (Chicago and London: University of Chicago Press).
- Richards, Gareth and Colin Kirkpatrick (1999) 'Reorienting Interregional Cooperation in the Global Political Economy', *Journal of Common Market Studies* 37(4): 683-710.
- Rüland, Jürgen and Cornelia Storz (2008) 'Interregionalism and Interregional Cooperation' in Jürgen Rüland, Gunter Schubert, Günter Schucher and Cornelia Storz (eds) *Asian-European Relations: Building Blocks for Global Governance?* (London: Routledge), pp. 3-31.
- Serradell, Victor Pou (1996) 'The Asia-Europe Meeting (ASEM): A Historical Turning Point in Relations between the Two Regions', *European Foreign Affairs Review* 1(2): 185-210.
- Scholte, J.A. (2000) *Globalization: A Critical Introduction*, Basingstoke: Palgrave.
- Yamamoto, T. (ed.) (1996) *Emerging Civil Society in the Asia Pacific Community: Nongovernmental Underpinnings of the Emerging Asia Pacific Regional Community*, Singapore: Institute of Southeast Asian Studies.

Useful web links

www.asean.org

www.asef.org

www.aseminboard.org

